

SCHOOL OF RURAL MANAGEMENT

Ratlam, Madhya Pradesh, INDIA

Post Graduate Diploma in Rural Management (PGDRM)

With Specialization in Rural Enterprise Management & Entrepreneurship

Placement 2020



Post Graduate Diploma in Rural Planning & Management (PGDRM)

With Specialization in Rural Enterprise Management & Entrepreneurship

School of Rural Management (SRM), is the academic wing of National Livelihood Resources Institute. NLRI is promoted by nationally reputed organizations namely Krishak Bharati Cooperative Limited (KRIBHCO) and Gramin Vikas Trust (GVT).

KRIBHCO was incorporated in 1980 as a leading Agribusiness Cooperative business entity of India and registered under the Multi-State Cooperative Societies (MSCS) Act, 2002. KRIBHCO's endeavor has always been to act as a catalyst to agricultural and rural development by identifying, financing and managing projects that are both socially desirable and commercially viable. In order to further this vision, KRIBHCO in 1999 established Gramin Vikas Trust, a national level not for profit organization for bringing about a sustainable improvement in livelihood of the poor and marginalized communities, especially the tribal population including women.

GVT, in turn, established National Livelihood Resources Institute (NLRI) in 2006 with an objective to impart education to rural youth in the field of rural management, widen their knowledge base of the sector, enhance relevant skill sets and inculcate requisite attributes as demanded by the prevailing sector/industry standards. It has a sprawling campus of 25 acres on the outskirts of Bhadwasa village off the southern bank of river Maleni and 23 kms north of the famous railway town, Ratlam.



The Program:

The School of Rural Management (SRM) was established in 2014. SRM offers a two year Post Graduate Diploma in Rural Management (PGDRM) which is approved by the All India Council of Technical Education (AICTE) vide its letter F. No. Central 1-/2087920291/2014/LOA, dated 30 April 2014.

Our program contains certain unique features:

Electives (1.5 credits each)

1. Community- driven Development
2. Corporate Social Responsibility (CSR)
3. Social Entrepreneurship

Electives (3.0 credits each)

1. Sustainable Livelihoods
2. Rural Enterprise Management
3. Rural Development and Public Policy
4. Agri-value Chain Management
5. Management of Producer's Organization

Management Training Segments (MTSs) I & II (30 credits each)

The program offers two internship opportunities as an integral part of curriculum. These are called the Management Training Segment (MTS). Both, MTS-I and MTS-II, are of six weeks duration each and are commenced at the end of second and third semesters respectively. Students are placed with reputed organizations where they are either engaged by the host organizations in their ongoing projects or are offered fresh assignments. Most of the host organizations offer honorarium.

The interns are required to prepare a report under the guidance of SRM's faculty and present to the host organization.

During these two carefully designed Management Training Segments students find a unique learning opportunity to get themselves acquainted about functioning of rural enterprises in real time, real place, real context and the finer points of the development challenges.

These two hands-on exposures provide students with useful insights to expand knowledge perspectives and to augment their abilities for formulating gainful career plan with entrepreneurial abilities.





1

Anil Dhanora

23 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.Sc. (Biotech)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization - Gramin Vikas Trust (GVT)

Study of farmer's problems, cropping pattern, land, irrigation and other agricultural situation and motivating farmers to connect with FPO and create new FIG groups.

MTS-2:

Host organization- SANKALPA Rural Development Society

Study the project impact in the field, conducting survey and writing success story.

Professional Interest: Marketing, Holistic Rural Development, Natural Resource Management, Watershed management, Rural Enterprises development and Agribusiness Management



2

Antim Bala

25 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.Sc. (Biology)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization - Gramin Vikas Trust (GVT)

FIG groups, Finding-Make a strong communication with farmers, gain experience.

MTS-2: :

Host organization - Britannia nutrition foundation, (M.P)

Importance of hygiene and sanitation in school and Anganwadi Understood and a process to improve practice is started and owned by Community.

Professional Interest: Rural Development and Social service



3

Arjun Soyaj

24 Years

PG: Post Graduate Diploma in Rural Management (PGDRM),

Graduation: B.Sc (Ag. Forestry)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization -

GVT (Kirgi Gramin Samuh Jal Praday Yojna)-Anuppur (MP)

Aware for pure drinking and save water, development communication, gain working experiences with local community.

MTS-2:

Host Organization ASRA

Promoting SHG based livelihood and Mobilizing active SHG's

Professional Interest: Rural Development



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Ayush Patidar

23 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.Sc. (Agriculture)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization-MP State Corporative Marketing Federation.

Communication Skills, Learnt about Quality of wheat and Government Proceedings.

MTS-2:

Host Organization - Aga Khan Rural Support Program India AKRSP(I)

Communication With Tribal Rural People, Learnt How link the Community with Development Program, I also get to know about Livelihood of the people, different sociological problem, Educational pattern and scenario of rural area.

Professional Interest: Natural Resource Management, Watershed management, Rural Enterprises development and Agribusiness Management



5

Deepika

23 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.Sc. (Biology)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization - Gramin Vikas Trust (GVT)

FPO groups, Develop communication skill, learning experience with farmer

MTS-2:

Host organization: Development Support Center
Conducting demand side survey for analyzing the impact of IWRM project in Himmatnagar block of Sabarkantha.

Demand side survey, Canal Map preparation, School Awareness Program, Case study.

Professional Interest: Rural Development and Social Service



6

Dileep Dangi

25 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B Sc (Science)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization -

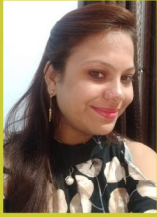
GVT (Kirgi Gramin Samuh Jal Praday Yojna)-Anuppur (MP)

Aware for pure drinking and save water, Finding -development communication, gain working experiences with local community.

MTS-2:

Host Organization: Udyogini Foundation
A Making SHGs Groups
In Allocated Villages

Professional Interest: Rural Marketing, Rural Development, Community Development



7

Divya Purohit

27 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.A.

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization-ASRA Samajik Lok Kaylan Samiti, Piploda (M.P.) & Siemens Gamesa (India) Foundation.

SHG (Self Help Group), To assess the strengthening of Women Empowerment program and business plan for SHG and village development and livelihood promotion.

MTS-2:

Host organization- Britannia Nutrition Foundation Gwalior (M.P)

Importance of hygiene and sanitation in school and Anganwadi understood and a process to improve practice is started and owned by community.

Professional Interest: Natural Resource Management, Sustainable livelihood, Women empowerment, Rural marketing and Principle of Management.



8

Edwin Rinal Francis

28 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: BBA (Marketing)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: State Street Syntel Services Pvt. Ltd.- From 08 Feb 2017 to 02 April 2018, Sath Guru box Industry- 05 Jan 2016 to 02 feb 2017

MTS-1:

Host organization-ASRA Samajik Lok Kaylan Samiti, Piploda (M.P.) & Siemens Gamesa (India) Foundation.

SHG (Self Help Group), To assess the strengthening of Women Empowerment program and business plan for SHG and village development and livelihood promotion.

MTS-2: :

Host organization- Britannia Nutrition Foundation Gwalior (M.P)

Study on health, Nutrition, Growth monitoring, Hygiene & sanitation at CSR program.

Professional Interest: Natural Resource Management, Water & Sanitation, Sustainable livelihood, Women empowerment, Rural marketing, Community driven Development.



9

Jitendra Kumar Jat

34 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B Sc (Math)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization:Ministry of Human Resource Development (MHRD) -Unnat Bharat Abhiyan

Social Mapping and Household Problem identification /solution brainstorming.

MTS-2:

Host organization : ASRA

Promoting SHG based livelihood and Mobilizing active SHG's Activities, Conduct the Meetings with Selected SHGs -26 Nos.

Professional Interest: Rural Development



10

Jivan Singh Rajput

25 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: BSW

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization - Gramin Vikas Trust (GVT) FPO ,FIG groups, development communication, gain working experiences with farmers.

MTS-2:

Host organization: (DSS) Darabr Sahitya Sansad Make in Disaster Management team in village, make aware them about natural disaster.

Professional Interest: Rural Development



11

Kavita Padiyar

23 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.Sc (Bio)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization: ASRA Women Empowerment

MTS-2: :

Host Organization - Aga Khan Rural Support Program India AKRSP(I)
PROJECT LOCATION: KHALWA BLOCK (12 VILLAGES) District- Khandwa

Economic impact Assessment of Wadi Project

Professional Interest: Rural Management, Marketing, Natural Resource Management, Agribusiness Management



12

Lalpuri Goswami

24 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.Sc. (Agril)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization:Ministry of Human Resource Development (MHRD) -Unnat Bharat Abhiyan

Conducting activities to understand and analyze general characteristics along with social and economic profile of all households in the population.

MTS-2:

Host Organization - Aga Khan Rural Support Program India AKRSP(I)
Impact Assessment of WADI

Project- Communication with Tribal Rural People, Learn't How link the Community with Development Program, I also get to know about Livelihood of the people, different Sociological problem, Educational pattern and scenario in rural area.

Professional Interest: Rural Development and Social Service



13

Manik Chandra

25 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B Sc (Maths)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization-ASRA Samajik Lok Kaylan Samiti, Piploda (M.P.) & Siemens Gamesa (India) Foundation.

Mobilization of SHG members and strengthen their capability.

Study about the SHG for saving habits and bargaining power

MTS-2:

Host organization- Britannia Nutrition Foundation Gwalior (M.P)

Study on health, Nutrition, Growth monitoring, Hygiene & sanitation at CSR program.

Professional Interest: Rural Development



14

Pooja Patidar

21 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.Com.

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization:Ministry of Human Resource Development (MHRD) -Unnat Bharat Abhiyan

Conducting activities to understand and analyze general characteristics along with social and economic profile of all households in the population.

Social Mapping and Household Survey: Problem identification/ solution brainstorming.

MTS-2 :

Host organization: - Development Support Center Demand side survey, Canal Map preparation, School Awareness Program, Case study.

Professional Interest: Rural Development and Social Service



15

Rahul Gehlod

23 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.Com.

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Host organization:Ministry of Human Resource Development (MHRD) -Unnat Bharat Abhiyan

Conducting activities to understand and analyze general characteristics along with social and economic profile of all households in the population.

Social Mapping and Household Survey: Problem identification/ solution brainstorming.

MTS-2:

Host organization: - Development Support Center Conducting demand side survey for analyzing the impact of IWRM project in Himmatnagar block of Sabarkantha. Demand side survey, Canal Map preparation, School Awareness Program, Case study.

Professional Interest: Rural Development and Social Service



16

Samrath Jat

23 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.Sc. (Biology)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

Project Name- MP Multi Village Water Supply Scheme- Kirgi (Anuppur)- MP Jal Nigam Maryadit Aware for pure drinking and save water, Communication skill of rural Development, Learn community issues regarding drinking water, Learn experiences working with local community.

MTS-2:

Host Organization: Udyogini Foundation
A Making of SHG's Groups in Allocated Villages

Professional Interest: Rural Development



17

Sheetal Chouhan

24 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.Sc. (Biology)

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

ORGANIZATION: Gramin Vikas Trust (GVT)
FPO Management Under SFAC-
The standard structure multiples farmer interest group (FIGs) among 20-25 members at the village level. FIGs select the principle to focus on using technology transfer, inputs, credit and marketing by promoting agency. Strengthen farmer capacity through agricultural practices for enhancing productivity.

MTS-2: :

Host Organization - Aga Khan Rural Support Program India AKRSP(I)
Economic impact Assessment of Wadi Project

Professional Interest: Agriculture activities and development, volunteer work, internship goals, job related activities.



18

Umesh Choudhary

23 Years

PG: Post Graduate Diploma in Rural Management (PGDRM)

Graduation: B.com

State of Domicile: Madhya Pradesh

Languages Known: English, Hindi

Work Experience: Nil

MTS-1:

ORGANIZATION: Gramin Vikas Trust (GVT)
Formation & Management of FPO under SFAC, Formation of FIG (group) and strengthen the local farmers

MTS-2:

Host Organization - Aga Khan Rural Support Program India AKRSP(I)
Communication with Tribal Rural People, Learn't How link the Community with Development Program, I also get to know about livelihood of the people, different Sociological problem, Educational pattern and scenario in rural area.

Professional Interest: Rural Development and Social Service

The Faculty

The school boasts of a team of qualified and experienced core faculty, besides having a large pool of well-known sector practitioners and academicians at its back and call as visiting faculty and external experts.

Er. Anil Kumar Saini, M Tech
(Agricultural Engineering)
Experience: 17+ years in Training, Teaching, Project Mgt., Livelihood
Expertise: Natural Resource Management

Manish Rathore, M. Com., CFA, CA
(Inter), CS, (Executive), PGDRD, DBF, UGC-NET
Experience: 11+ years in Industrial A/c, Training, Teaching, Project Mgt., Taxation
Expertise: Accounting & Finance, Auditing

Ramnaresh Yadav, MSc. (Ag)
Experience: 21 years in Training, Teaching
Expertise: Agriculture Technology Management, Seed Production

Er. Vivek Pratap Singh, M Tech
(SWC) Agricultural Engineering
Experience: 6+ years in Project Mgt., Training, Teaching,
Expertise: Natural Resource Management

Kumod Ranjan, MBA (RM)
Experience: 6+ years in Training, Teaching
Expertise: Rural Marketing

Prof. Salil Mehta, Fellow (NIBM-Pune)
Expertise : 34+years Social Development & MELD, Teaching, Training.

Meenakshi Sharma, PGDM (RM),
M.A. Economics
Experience: 2 years in Teaching
Expertise: Rural Development, MELD

Narhari Sharma, M.Sc. (CS),
M.A. (Hindi Lit.), D.Ed, PGDCA
Experience: 15+ years in Training, Teaching
Expertise: MIS, IT and Graphics Designing

Visiting Faculty

Dr. L.K. Vaswani (Ex. Director, KIIT, Bhubhneswar, Orisha)

Dr. Amitabh Panday (Associate Professor, IIFM, Bhopal, M.P.)

Dr. S. Punekar (Assistant Professor, BLP Govt. P.G. College, Indore)

Mr. V.K. Vij (Ex. DGM Marketing, KRIBHCO, Noida)

Mr. N.K. Bhagat (Free lancer, Rural Development Sector)

Note: Visiting faculty from reputed state Universities, Management Institutes and other premier business institutions are also invited as per requirement.



Our Recruiters

- ASRA** - Asra Samajik Lok Kalyan Samiti
 - AKRSP(I)** - Aga Khan Rural Support Program (India)
 - AROH** - AROH Foundation
 - Ambuja Cement** - Ambuja Cement Foundation
 - BIAF** - BIAF Development Research Foundation
 - BF** - Britannia Foundation
 - CCCT** - Choudhary Chhogmal Charitable Trust
 - CGDRA** - Centre for Grass Root Development Research & Action
 - DCB** - Development Credit Bank
 - DSC** - Development Support Centre
 - DSS** - Darbara Sahitya Sauda
 - DQF** - Development Quest Foundation
 - EG** - Educate Girls
 - GVT** - Gramin Vikas Trust
 - GTCPL** - Gaze Trading Company Pvt. Ltd
 - ISAP** - Indian Society of Agri Business Professionals
 - KRIBHCO** - Krishak Bharati Co-operative Limited
 - MHRD** - Ministry of Human Resource Development (Unnat Bharat Abhiyan, Swachha Bharat Abhiyan)
 - Nabcons** - NABARD Consultancy Services
 - NIWCYD** - National Institute of Women, Child and Youth Development
 - Reliance Foundation** - Reliance Foundation
 - Seva Mandir** - Seva Mandir
 - Spandan Micro Finance** - Spandana Sphoorty Financial Limited
 - SRDS** - Sankalp Rural Development Society
 - SPS** - Samaj Pragati Sahayog
 - Samarthan** - Samarthan- Centre for Development Support
 - Udyogini**
 - Utthan** - Utthan
 - Vrutti** - Vrutti - Livelihood Resource Centre
- and other organization while some students have opted for self startups/self enterprises.





For Further Details, Please Contact

**Mhow- Neemuch State Highway-31, Near Maleni River, Village- Bhadwasa,
Namli, District. Ratlam (M.P.) 457222 (INDIA)**

Admission Office: 9522224102, 9522224110, 9522224112, 9522224113, 07414-272365

E-mail: srmratlam@gvtindia.org; headnlri@gvtindia.org;

Website: <http://srmratlam.in>; <https://www.nlri-gvt.in>; <https://www.gvtindia.org>